

RAGEign

# SEO Case Study

[www.princesquash.com](http://www.princesquash.com)

[www.princebadminton.com](http://www.princebadminton.com)

Websites for Prince Squash and Badminton



'Rage Design provide a full range of marketing design services to my company Prince Sports Europe Ltd. Rage are open, honest and reliable. They go to great lengths to meet deadlines and are diligent when keeping to agreed budget guidelines. As a fast growing business I always feel that I get the highest levels of service from Rage – levels of service which would not be forthcoming from larger, more fashionable agencies. As such I have no hesitation whatsoever in recommending Rage design to support your business needs.'

Mike Ballardie  
VP and Managing Director,  
Prince Sports Europe Limited



Prince Badminton



## Search Engine Term

latest racquet technology  
Innovation in Squash Racquet Technology  
badminton racquet technology  
fine tune performance squash racquets  
the airo series  
The Ultimate Stringer's Tool  
squash stringer's tool  
team racquet bag

## Ranking

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Google  
UK

YAHOO!