

RAGEign

SEO Case Study

www.causeway.com



Websites for Prince Squash and Badminton

Causeway a leader in Construction software commissioned Rage Design to optimise their website.

Providing first class solutions for their industry, it was imperative this was reflected in their positioning on the major search engines.

Within 4 weeks of optimisation, the website is boasting many page 1 rankings.



Drawing management - number 4 out of almost 2 million competing website pages...

Search Engine Term	Ranking
construction software applications	Page 1 - Position 2
drawing management	Page 1 - Position 4
construction software solutions	Page 1 - Position 6
project collaboration software for construction	Page 1 - Position 6
estimating software solutions for construction	Page 1 - Position 6
costing software applications for construction	Page 1 - Position 7
document management for construction	Page 1 - Position 7

